

**For Immediate Release:**

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**HISTORICAL MUSEUM'S RESIDENT HISTORIAN, DR. PAUL GEORGE TO SPEAK AT SOTHEBY'S MIAMI BEACH RETROSPECTIVE EVENT**

(Miami, FL) – The [Historical Museum of Southern Florida](http://www.hmsf.org) (HMSF) is a proud sponsor of SOL Sotheby's International Realty *Miami Beach Fontainebleau: A Retrospective* event to be held Tuesday, December 2nd from 6 to 9pm in their luxury 10,000 s.f. two-story lanai unit at the newly renovated, [Fontainebleau Resort](http://www.fontainebleau.com).

Featured speaker is the Historical Museum of Southern Florida's Resident Historian, [Dr. Paul George](http://www.hmsf.org). Dr. George will celebrate the rich history of Miami Beach and the Fontainebleau, and discuss the unique place the Fontainebleau hotel holds in the history of Miami Beach. How in 1910, Carl Fisher, the original "Mr. Miami Beach," single handedly turned a strip of swampland into one of America's most popular destinations. He used bathing beauties, baby elephants, gondola rides; even President Harding and other smart PR stunts to lure tourists to what Jackie Gleason would later coin "the Sun and Fun Capital of the World."

Lisa Cole, former Fontainebleau Public Relations Director for 25 years will also recount a few of her favorite stories from the hotel's illustrious past.

On display will be an exhibition of historic photos on loan from the City of Miami Beach, along with exhibits by two contemporary photographers who use the city as their inspiration, [Alissa Christine](http://www.alissachristine.com) and [Carlos Ramos](http://www.carlosramos.com).

**Who:** Sotheby's International Realty, Historical Museum of Southern Florida, Dr. Paul George, City of Miami Beach, Lisa Cole, Sujata & Meera Catering, Cavas Wine Tasting Room

**What:** *Miami Beach and the Fontainebleau: A Retrospective*

**When:** December 2, 2008, 6P

**Where:** Fontainebleau Resort, 4441 Collins Avenue, Sorrento Building, Unit 512

**Historical Museum of Southern Florida**

Founded in 1940, the Historical Museum of Southern Florida (HMSF) is one of the largest private, regional history museums in the country. HMSF is recognized for excellence in programming and management by the Florida Department of State and national museum services organizations. As reflected in its mission to educate and preserve the history of South Florida and the Caribbean as the "Gateway of the Americas", HMSF reaches out to a

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vast and culturally diverse audience through its exhibitions, educational programs, special events and publications. HMSF is home to over 30,000 three-dimensional artifacts and maintains a premier Research Collection of archives and over one million photographs. HMSF is located in downtown Miami in the Miami-Dade Cultural Center, across the street from Metrorail's Government Center Station at 101 West Flagler Street, Downtown Miami, Florida 33130. Hours are Monday - Saturday 10 a.m. - 5 p.m., third Thursdays 10 a.m. - 9 p.m. and Sunday noon - 5 p.m. Admission for adults is \$8, children (ages 6-12) is \$5, and children under 6 are free. Visit <http://www.hmsf.org>.

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